

For Immediate Release

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**RIVER RATS, WNOS 1450 AM ANNOUNCE 37-GAME RADIO DEAL;
“WEICHERT, REALTORS® RADIO BROADCAST” DEBUTS MAY 31**

NEW BERN, NC—The River Rats will broadcast 37 games during the upcoming 2006 season on radio station 1450 WNOS AM, the team announced today to bring fans “The Weichert, Realtors® Radio Broadcast”. Broadcasts will include all 29 home games, road games against rivals Wilmington, Wilson, and Edenton, and the Coastal Plain League All-Star Game. The first radio broadcast will be the team’s opening game on Wednesday, May 31. After each game is completed, an audio file of the complete broadcast will be placed on the team’s website for on-demand listening.

“Baseball and radio are a terrific combination and I’m excited that our fans will be able to listen to so many of our games this summer,” said River Rats General Manager Michael Weisbart. “It will help our fans follow the team, get to know the players, and learn more about the fantastic talent in the Coastal Plain League.”

A primary motivation in seeking a broadcast agreement was the talent of River Rats radio announcer Tom Dunton, Weisbart noted. Dunton, who served as the team’s internet webcaster in 2005, was named to broadcast the CPL All-Star game last season.

“Finding a quality announcer is often the hardest part,” Weisbart said. “With Tom’s talents, I really thought we were wasting a resource if we couldn’t get him a larger audience. I believe that fans around the New Bern area are going to tune in this summer to hear a great broadcaster and a tradition as old as baseball itself. We appreciate the support and vision of Weichert, Realtors® Olde South Associates in helping us to take this important step as a franchise.”

WNOS 1450 AM is New Bern's original station and broadcasts from the City of New Bern to all of Craven County area at 1450 on the AM dial. WNOS 1450 AM’s broadcast is also available live on the internet at www.wnos1450.com by clicking on the “Listen Live” link. River Rats games will also be available live online as they are broadcast over the air.

Rats Notes: The New Bern River Rats baseball team will hold National Anthem auditions on Saturday, April 29 at New Bern High School’s Boykin Field starting at 1 P.M. Individuals or groups of any age are invited to audition. For more information, contact the River Rats at (252) 675-5689.

About the River Rats:

The New Bern River Rats baseball club is a member of the Coastal Plain League, a high-profile wood-bat collegiate summer baseball league. This summer the River Rats will play 29 home games at Boykin Field, located at New Bern High School from May 31 through August 9. The team’s official website is www.newbernriverrats.com.

About the Coastal Plain League:

The Coastal Plain League is the nation’s hottest summer collegiate baseball league. Celebrating its 10th anniversary season, the CPL is the largest summer league in the country, featuring 15 teams playing in North Carolina, South Carolina and Virginia. The CPL is certified by Major League Baseball, and gives college players the chance to refine their skills with wooden bats during the summer months. Players are housed with local host families for the summer and past experiences have been very positive for both players and hosts. For more information on the Coastal Plain League, please visit the league website at www.coastalplain.com.